



Six Steps to Victory: Candidate Questionnaire

Self Assessment

- Does your *family* support your decision?
- Does your *employer* support your decision?
- Are you able to *take time off*?
- Do you have a *fundraising base*?
- Do you *understand* what it will take to win?
- Do you really *want* this?
- Do you have a grounded belief system?
- Are you willing to do *everything that it takes*?

Self Research

- Education
- Business / Employment
- Financial
- Personal
- Voting record as an elected / appointed

Go to School:

Progressive Majority, Democratic Gain, EMILY'S List, Victory Fund, Wellstone Action!, White House Project, Center for Progressive Leadership, EMERGE

Learn Your District and Race

- What are the boundaries?
- What are recent election trends?
- How many people are registered to vote?
- What's the turnout?
- How much was spent by the last winners?
- What issues will improve people's lives?
- Who got what endorsements, and why?
- Who gave to the winning/losing candidates?
- Why did the last candidate win/lose?

If you are 1 + years out

If you are 5 + years out