



**If you are 1 + years out**

- What **community organizations** can you join to improve your electoral chances and/or fundraising base?
- **Volunteer** with the party and campaigns to make connections and learn “how it really works”
- **Study** and learn the issues & attend meetings of the body that you are running for
- Can you be **more active** in your base organizations?
- Can you do a **community service project** that helps your community standing? Can you get **press** on this?
- Meet **key community members**, decision makers, journalists, bloggers, big donors etc. through work in other organizations
- Get to know the **decision makers** for party, unions and ideological PACs both in and out of the district
- Get to know the **money people** in your district
- Meet people who **regularly volunteer** in political campaigns
- Begin building lists
  - *Assemble your lists in electronic format!*
  - Make sure you have current addresses
  - Work phone, home phone, cell phone, fax number, email addresses (not govt.)
  - Add in spouse name, names & ages of children to database and other notes
  - Every group has a “connector”
  - Mail your list a birthday / holiday card to make sure you have a correct address and to renew connection with you
  - Call people who you haven’t talked to in awhile



A FUTURE WORTH FIGHTING FOR

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