



Personal Research

• School

- Did you drop out of high school or college, or have you defaulted on any student loans?
- Did you publish any papers or deliver any speeches expressing bold or controversial opinions?
- Did you hold any leadership positions of note, or organize for positive change on campus?

• Business/Employment

- Have you ever been fired, or do you have disgruntled business associates who could raise issues?
- As a business owner, did you operate a business free from discrimination, harassment and questionable business practices?
- What are your greatest professional achievements and how can that experience translate to your role as a public servant?

• Financial

- Are you in default on any loans?
- Have you always paid your income taxes in full and on time?
- Do you have a good credit rating?
- Have you made all applicable child support and alimony payments?
- In what ways have you demonstrated solid financial judgment?
- To what civic, community, or political organizations have you made financial contributions?

• Personal

- Have you, your partner or your children ever been arrested?
- Have you gone to court over matters that are now a matter of public record?
- Are there personal, family or marital issues that could become fodder for the campaign?
- Have you done volunteer work in your community?
- What are your greatest personal attributes?

• Public

- Have you made public statements that can be used for or against you?
- Are there newspaper articles about you or members of your family?
- Have you ever taken public stands on issues that may be considered bold or controversial?
- Have you voted consistently in recent elections?
- Do you have a voting record as an elected official, and if so, does it contain red flags or inconsistencies?
- To which organizations have you had official or unofficial ties and which will invest resources to ensure your election or defeat?
- What public figures do you know or have relationships with?



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